

2024 LPGA Ford Championship
Presented by JTBC
March 25-31, 2024
Seville Golf and Country Club
Gilbert, AZ

Tempe Diablos Sales Opportunities

- Pro-Am Experience -- **\$18,000 per foursome or \$5,000 per individual**
- Wednesday March 27, 2024
 - Play with the Pros in a foursome alongside the best female golfers in the world!
 - Two invitations to pairings party on Tuesday March 26
 - Luxury gift and team photo for each participant
 - One general parking pass, valid all week
 - One contestant badge and one pro-am guest badge, good all week.
- 18th Green Private Hospitality – **10'X20" Suite - \$45,000 for week (Thurs-Sun)**
 - Ticket allows event entrance and access to semi-private hospitality tent
 - Each semi-private hospitality suite provides access to 25 tickets per day, (Thurs-Sun)
 - All ticket holders will have access to shared food and beverage which includes continental breakfast, hot lunch, afternoon snacks, water, coffee, beer, wine and select spirits, and upgraded restrooms.
- San Tan Club At The 17th Green -- **\$175 Single-Day Ticket/\$600 Weekly**
 - Tickets allow for event entrance and access to hospitality tent located at the 17th green. (Thurs-Sun)
 - The 17th green San Tan Club provides incredible views of the 16th green and the 17th island green
 - Ticket holders will have access to shared food and beverage service, which includes lite bites, afternoon snacks, water, soft drinks, beer, wine and upgraded restrooms

- Branding and Assets – Gain exposure on-site, on social media and Golf Channel through a variety of branding options with log and name recognition at various investment levels:
 - Tee Fence Sign \$5,000 to \$7,500 (Depending on hole placement)
 - Standard Scoring Sign Sponsorship \$15,000
 - Electronic Leaderboard Ads \$2,500 and up
 - Quite Paddle Sponsorship \$10,000
 - Daily Pairings Sponsorship \$5,000
 - Autograph Alley Sponsorship \$5,000
 - Junior Clinic Sponsorship \$7,500
 - Media Center Sponsorship \$10,000
 - 1st and 10th Tee Starter Tent Sponsorship \$10,000
 - Driving Range Sponsorship SOLD
 - Putting Green Sponsorship SOLD
 - Caddie Bibs Sponsorship SOLD

We will also have the opportunity to sell individual day tickets. The LPGA will be partnering with Seat Geek for their ticket platform. They will establish a special “Diablo Discount Code” so that anybody that purchases a ticket and uses the “Code” will be credited to the Diablos. More to come on this.....