



Championship

Presented by KCC

MARCH 28-31



SEVILLE
GOLF & COUNTRY CLUB

A Member of the ClubCorp Family

LYDIA KO



LILIA VU



It's a story about **change**.

And how **you** can play a special part.

“ I believe passionately that sports have the power to change the world. And in this moment in time – with the positive energy around women's sports, women's leadership and society's commitment to diversity, equity and inclusion – I believe the LPGA, alongside our partners have an incredible opportunity to use our platform for positive change. ”

Mollie Marcoux Samaan – LPGA Commissioner



FORD CHAMPIONSHIP

PRESENTED BY KCC

The Ford Championship presented by KCC, is a prestigious LPGA tournament in **Gilbert, AZ**, at **Seville Golf and Country Club** from **March 25-31**. This is the only LPGA Tour event in Arizona where players compete for a prize of **\$2,000,000**.

The mission of this tournament is to organize a world-class event that boosts the region's economy, raises funds for local charities, and provides an opportunity for sponsors to promote their brands while showcasing the world's top female golfers.



FORD CHAMPIONSHIP PRESENTED BY KCC

SCHEDULE OF EVENTS



MONDAY, MARCH 25

All Day
8:00am

Professional Practice
Monday Qualifier

TUESDAY, MARCH 26

All Day
6:00pm

Professional Practice
Pro-Am Pairings Party

WEDNESDAY, MARCH 27

All Day
Following Play

Official Pro-Am
Pro-Am Happy Hour

THURSDAY, MARCH 28

All Day
9:00am – 7:00pm
3:00pm – 4:00pm
4:00pm – 6:00pm

First Round Morning Tee Times, #1 & #10
Onsite Hospitality Open
LIVE Golf Digital Coverage
LIVE Television Coverage, The Golf Channel

FRIDAY, MARCH 29

All Day
9:00am – 7:00pm
3:00pm – 4:00pm
4:00pm – 6:00pm

Second Round Morning Tee Times, #1 & #10
Onsite Hospitality Open
LIVE Golf Digital Coverage
LIVE Television Coverage, The Golf Channel

SATURDAY, MARCH 30

All Day
9:00am – 6:00pm
3:00pm – 6:00pm

Third Round Morning Tee Times, #1
Onsite Hospitality Open
LIVE Television Coverage, The Golf Channel

SUNDAY, MARCH 31

All Day
9:00am – 6:00pm
3:00pm – 6:00pm
Following Play

Final Round Morning Tee Times, #1
Onsite Hospitality Open
LIVE Television Coverage, The Golf Channel
Awards Ceremony, 18 Green

* Times are PST and subject to change



FORD CHAMPIONSHIP PRESENTED BY KCC

PARTNERSHIP PHILOSOPHY



Partner with the Ford Championship presented by KCC and become a valued community member. We believe in creating meaningful relationships with our sponsors based on their specific needs rather than offering a tiered sponsorship model. Our sponsorship packages are customizable to fit your budget and marketing objectives.

Let's build a partnership that is tailored to you, your brand, and your customer. Engagement opportunities exist around:

Naming Rights + Entitlement Programs



Brand Exposure + Sampling



Team or Client Hospitality + Entertainment



Charitable Giving + Community Engagement



FORD CHAMPIONSHIP PRESENTED BY KCC

PRO-AM EXPERIENCE

Play with the pros on Wednesday, March 27, in a foursome alongside the best female golfers in the world. Each playing spot includes:

- Pairing with LPGA Tour Professionals (9&9 format)
- Two (2) Invitations to the Pairings Party on Tuesday, March 26
- Luxury gift and team photo for each Pro-Am participant
- One (1) General parking pass, valid all week
- One (1) Contestant Badge & one (1) Pro-Am Guest Badge, good all week, and one (1) Pro-Am valet pass (Wed. only)

\$18,000 FOURSOME

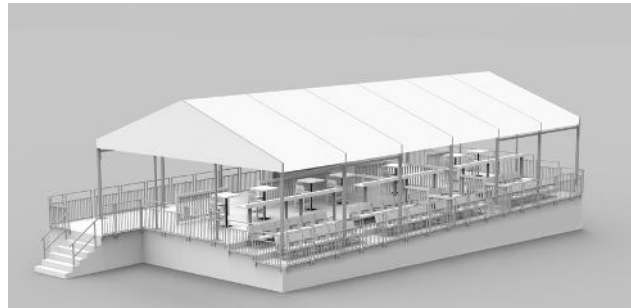
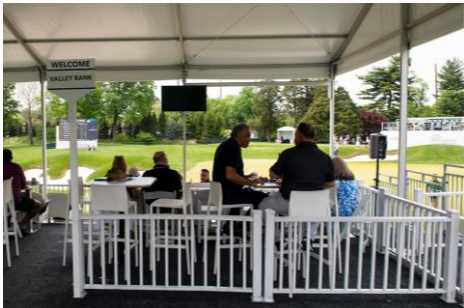
\$5,000 INDIVIDUAL SPOT



HOSPITALITY

18TH GREEN PRIVATE HOSPITALITY

- Ticket allows event entrance and access to semi-private hospitality at the 18th green.
- Each semi-private hospitality suite provides access to (25) twenty-five tickets per day, Thursday – Sunday.
- All ticket holders will have access to shared food and beverages which includes continental breakfast, hot lunch, afternoon snack, water, coffee, soft drinks, beer, wine, and select spirits, and upgraded restrooms.
- General parking is included with the hospitality ticket.



10'X20' SUITE - \$45,000
4 DAYS (25) TICKETS PER DAY

TROPHY BAR AT THE 17TH GREEN

- Tickets allow for event entrance and access to hospitality located at the 17th green, Thursday – Sunday.
- The 17th green TROPHY BAR provides incredible views of the 16th green and the 17th island green.
- Ticket holders will have access to shared food and beverage service, which includes lite bites, afternoon snacks, water, soft drinks, beer, and wine, and upgraded restrooms.
- General parking is included with the hospitality ticket.



\$175 SINGLE-DAY TICKET / \$600 WEEKLY
GROUP TICKETS AVAILABLE

BRANDING & ASSETS

Gain exposure on-site, on social media and / or on GOLF Channel through a variety of branding options with logo and name recognition at various investment levels from **\$5,000 - \$25,000**:

- Hole Sign
- Tee Fence
- Standard Signs
- Electronic Leaderboards
- Ticket Partner
- Quiet Paddles
- Pairings Guide Ad
- Wireless Charging Station
- Player Appearances
- Social Media Exposure / Giveaways
- Expo Tent



ENTITLEMENT

Align your brand with naming rights to one of the following during Tournament Week for an investment at various levels **\$5,000 - \$50,000** :

- Driving Range / Putting Green
- Volunteer Program
- Hospitality Suite
- Pro-Am
- Autography Alley
- Junior Clinic
- Welcome Center
- Media Center
- Starter Tents
- Entitlement Days
- Caddie Bibs



PIONEER PACKAGE



PRO-AM

One (1) Pro-Am team; (4) individual spots in the Championship Pro-Am on Wednesday, March 27th; each playing spot includes:

- Pairing with LPGA Tour Professionals (9&9 format)
- Two (2) invitations to the Tuesday evening Pairings Party
- One (1) Sponsor parking pass, valid all week
- One (1) commemorative tee gift package, one (1) autographed team photo
- One (1) Contestant Badge & one (1) Pro-Am Guest Badge, good all week, and one (1) Pro-Am valet parking pass (Wed. only)

BRANDING

- One (1) Tee Fence on the front or back nine
- Logo inclusion on Electronic Scoreboard

GA TICKETS

- Twenty-five (25) Good Any Day General Admission tickets

INVESTMENT: \$25,000

HOSPITALITY

TROPHY BAR 17TH GREEN HOSPITALITY

- Twenty (20) TROPHY BAR 17th Green Hospitality passes
 - Five (5) passes per day; Thursday-Sunday
- The TROPHY BAR 17th Green Hospitality provides incredible views of the 17th island green and 16th driveable par 4 green.
- Ticket holders will have access to shared food and beverage service, which includes lite bites, afternoon snacks, water, soft drinks, beer, and wine, and upgraded restrooms.
- General parking is included with each hospitality ticket.



CHAMPIONS PACKAGE



PRO-AM

Two (2) Pro-Am teams; (8) individual spots in the Championship Pro-Am on Wednesday, March 27th; each playing spot includes:

- Pairing with LPGA Tour Professionals (9&9 format)
- Two (2) invitations to the Tuesday evening Pairings Party
- One (1) Sponsor parking pass, valid all week
- One (1) commemorative tee gift package, one (1) autographed team photo
- One (1) Contestant Badge & one (1) Pro-Am Guest Badge, good all week, and one (1) Pro-Am valet parking pass (Wed. only)

BRANDING

- One (1) Tee Fence on the front or back nine
- Logo inclusion on Electronic Scoreboard

GA TICKETS

- Twenty-five (25) Good Any Day General Admission tickets

INVESTMENT: \$45,000

HOSPITALITY

TROPHY BAR 17TH GREEN HOSPITALITY

- Forty (40) TROPHY BAR 17th Green Hospitality passes
 - Ten (10) passes per day; Thursday-Sunday
- The TROPHY BAR 17th Green Hospitality provides incredible views of the 17th island green and 16th driveable par 4 green.
- Ticket holders will have access to shared food and beverage service, which includes lite bites, afternoon snacks, water, soft drinks, beer, and wine, and upgraded restrooms.
- General parking is included with each hospitality ticket.





The Future is Female

“Sponsors should capitalize on the potential for growth in women’s sports. Not only are women’s sports sponsorships a great value relative to those for men’s events, but they serve as a signal of **commitment to positive changes in society.**”

- Wall Street Journal

DIABLO OPERATIONS

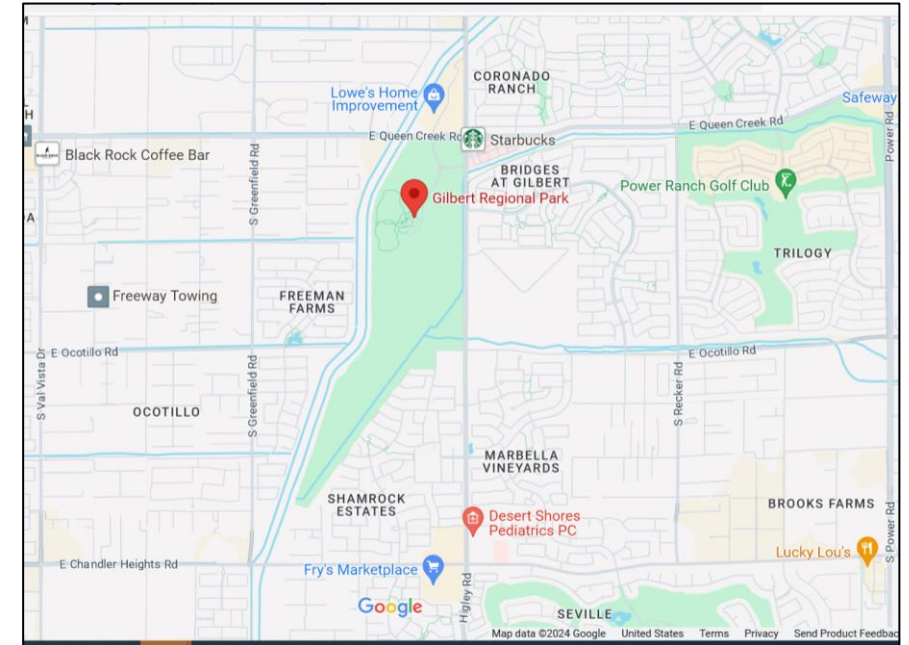


- Rope & Stake

- Saturday, March 23 at 7:00 AM start and should be finished by noon
- Return on Sunday, March 31 at 2:00 PM to tear down stakes
- 6 people per shift
- Roles:
 - 2 cart drivers
 - 4 people to pound stakes once GGM place the on the course

- Parking Operations

- Dates Wednesday, March 27 to Sunday, March 31
- Meeting point location Gilbert Regional Park 3005 E Queen Creek Rd Gilbert, AZ 85298
- Shift Times 7:00 AM to 2:00 PM each day
- Number of Individuals needed 3
- Role / Responsibilities :
 - Parking direction for cars pulling into lot.
 - Point of contact Jeff Neises, 859.653.3030 VP Parking





FORD CHAMPIONSHIP
PRESENTED BY KCC

To take advantage of this limited time opportunity
or to learn about additional sponsorship opportunities, please contact:

Sr. Director Sponsorships, Becky Newell at Becky.Newell@lpga.com

Executive Director, Scott Wood at Scott.Wood@lpga.com