



The Association for Supportive Child Care (ASCC) was founded in 1976 as a 501c3 non-profit dedicated to shaping the future of Arizona. ASCC was originally founded to improve the quality of care for Arizona children and families through research-informed programs. The ASCC mission states: We shape the communities, who shape the children, who shape our future. ASCC focuses on the needs of young children and families and firmly believes that every child should be provided the best possible foundation. Improving the quality of care for Arizona children and families continues to be ASCC's mission.

ASCC's goals include: Assisting early childhood professionals to develop specialized skills to promote school readiness through professional development and training, assisting early childhood professionals to increase program quality and promote positive lifelong outcomes for children through coaching, and assisting families to develop parenting skills and strategies through family support and education.

Projects and programming at ASCC take place within three focus areas:

- **Coaching & Assessment:** Coaching services include on-the-job coaching, support, personalized guidance, training, and mentoring for early childhood professionals. Assessment services include classroom observations and interviews that support early childhood programs in learning more about what they are doing well and where they have opportunities for growth. Services are for professionals working in early education centers, schools, and family child care homes.
- **Professional Development & Training:** Services include workshops, conferences, and communities of practice that focus on teaching information and skills that early childhood professionals need to effectively work with young children. Services are for professionals working in early education centers, schools, family child care homes, and respite care programs.
- **Family Education & Support:** Services include training-support groups for family, friend, and neighbors caring for young children in their homes and families with young children. Services are for family, friend, and neighbor caregivers, parents, and families. The program being proposed for Tempe Diablos funding, Play & Learn, Powered by Vroom, is housed in the Family Education & Support division and will support 20 parents and family members with children birth through age five and 40 children in Tempe. Please see the flyer below for more information on the Play & Learn, Powered by Vroom program.

Play & Learn

Powered by **vrom**
Brain building moments.

What is it?

A 10-week series of play and learns where adults and children interact together

Outcomes

Short Term:

- 1: Increase in participant confidence in their ability to support their child's brain development
- 2: Increase in participant belief they have the tools needed to support their child's school readiness

Long Term:

School Readiness

By the Numbers

Each group can have a maximum of 10 adults and 20 children



Topics:

Child Development
Arranging the Environment
Language and Literacy
Daily Schedule Planning
Nutrition
Guidance and Discipline
Brain Development

Target Population

Adults that care for or interact with children birth through age five. Play and learns can be scheduled for parents, child caregivers, grandparents, etc.